



Contact: Amanda Storment
 Vice President PR/Media
 (502) 367-5180
 AStorment@ksfb.ky.gov

Audrey Flagg
Information Officer
(502) 367-5155
AFlagg@ksfb.ky.gov

EDGY, NEW ACTS BALANCE OUT OLD CLASSICS IN FAIR FREE CONCERT LINE-UP

Louisville, KY (May 30, 2012) - Each year, thousands of fans fill Cardinal Stadium to relive their glory days with classic hits and to experience new and upcoming acts on the verge of super-stardom. This year's free concert line-up is no exception. Fans can witness the next big thing with artists such as Jake Owen and Hot Chelle Rae and break out their 80's Aqua-net with Cinderella. Check out this year's line-up to find some old and new favorites.

- Thursday, August 16 – Cinderella with Sebastian Bach
- Friday, August 17 – Keith Sweat with Robbie Bartlett
- Saturday, August 18 – Hot Chelle Rae
- Sunday, August 19 – Oak Ridge Boys with Jimmy Fortune
- Monday, August 20 – Newsboys with Sanctus Real
- Tuesday, August 21 – Ronnie Milsap with BJ Thomas
- Wednesday, August 22 – Jake Owen with Florida Georgia Line
- Thursday, August 23 – Happy Together Tour with Turtles, Grass Roots, Gary Puckett, Buckingham and Micky Dolenz
- Friday, August 24 – Young the Giant
- Saturday, August 25 Justin Moore with Colt Ford

“We are excited to be able to bring high quality, affordable entertainment to Fair patrons,” Harold Workman, President and CEO, said. “The free concert series brings old favorites and the newest up-and-coming artists, and we are pleased to offer this year's line-up.”

Bringing an alternative twist to the group is the band Young the Giant. This indie rock group released their self titled debut album in 2010. Their first two singles, “My Body” and “Cough Syrup”, reached the top five U.S. Alternative Song chart. Pop culture blog 411mania said, “Their influences are worn on their sleeves throughout, and the result is a sound that's somewhat like a middle ground between Coldplay and latter-day Kings of Leon.” The group is performing at Bonnaroo Music and Arts Festival later this month.

Along with Young the Giant, pop rock band Hot Chelle Rae is bringing their fireball like show to the Fair. They recently opened for Taylor Swift’s “Speak Now” tour and gained widespread attention for their 2011 double platinum single, "Tonight Tonight" when it crashed onto the Top 10 on *Billboard* Hot 100 Chart.

Country music star Justin Moore can be noted for hits such as, “If Heaven Wasn’t So Far Away,” “How I Got to Be This Way” and “Small Town USA.” Justin became the only new Country artist to earn No. 1 single status (for his hometown anthem "Small Town USA"). The success of "Small Town USA" made the Arkansas native the first solo artist to have a song from his/her debut album go to No.1 since Taylor Swift's "Our Song" in December 2007.

Jake Owen, made a name for himself in the country music scene by touring with Kenny Chesney and Brad Paisley. Owen will bring his deep vocals and strong energy to the Fair. Owen is also performing at the CMA Music Festival in Nashville this July.

Cinderella will be transporting fans back to the hair band days with their glam metal and blue-rock sounds. They have sold over 20 million albums world-wide and are stopping off at the Kentucky State Fair in their 26th year of touring.

All shows will begin at 8 p.m. and gates will open at approximately 6:30 p.m. For a complete listing of events and attractions at the Fair, visit kystatefair.org. Or, for additional information, follow us on Twitter and like us on Facebook.

###

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America’s largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World’s Championship Horse Show, held during the Fair, is the world’s richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$16.8 million annually in economic impact. The Kentucky State Fair & World’s Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.

